



**SEGi**  
University

MASTER IN  
FINANCIAL PLANNING



**MASTER IN  
FINANCIAL  
PLANNING**

In collaboration with



The best in you, made

**POSSIBLE**

# MASTER IN FINANCIAL PLANNING

SEGi UNIVERSITY

A11443 KD CAMPUS

In collaboration with



MFPC is an independent body set up with the noble objective of promoting nationwide development and enhancement of the financial planning profession. MFPC provides an evolving set of Best Practice Standards and Code of Ethics that must be adhered to by Registered Financial Planner (RFP) and Shariah RFP designees. This requirement is aimed at ensuring that the public will be served with the highest quality of financial planning services. MFPC was registered on 10th of March 2004 under the Societies Act, 1996. The Registered Financial Planner (RFP) programme was launched by the Governor of Bank Negara Malaysia, Y. Bhg. Tan Sri Dato' Sri Dr. Zeti Akhtar Aziz in November 2002.

The RFP designation was approved by Bank Negara Malaysia (BNM) as the prerequisite qualification to apply for the Financial Advisers' License and Financial Advisers' Representative License. RFP designation was also approved by Securities Commission Malaysia for the application of the Capital Markets Services License (CMSL) in view of the introduction of the Capital Markets and Services Act 2007.

Financial Planners take up the challenging task of helping clients to identify financial goals and ways to achieve them profitably. In view of constant changes in taxation laws, complex banking instruments and diverse insurance solutions, financial planners need to upgrade their knowledge and skills in order to serve the more educated populace. The Master in Financial Planning has been developed by SEGi University in collaboration with the Malaysian Financial Planning Council to give both experienced and new professionals the cutting edge advantage. This programme will equip students with a broad range of financial technical knowledge as well as professional soft skills that are necessary for professionals to take on the financial complexities in this modern era.

## The objectives of this programme:

- Equip learners with comprehensive knowledge and understanding of financial legislation and regulations related to the financial planning industry in Malaysia.
- Prepare learners to be competent financial planners capable of meeting the financial planning needs and goals of their clients.
- Strengthen the interpersonal skills of learners to enable them to develop and maintain successful client relationships with existing and potential clients.
- Improve learner's competencies and skills in management, marketing, accounting and finance.
- Develop learner's quantitative and analytical skills to enable them to address complex financial situations.
- Expose learner's to hands-on applications of financial planning technology and tools.





## Programme Modules

### Year 1

- Introduction to Financial Planning
- Risk Management and Insurance Planning
- Accounting for Managers
- Entrepreneurship and Innovation
- Managing in the International Economy
- Financial and Investment Planning

### Year 2

- Retirement Planning
- Estate Planning
- Taxation Planning
- International Business Law
- Strategic Management
- Corporate Finance
- Financial Planning Project (Applications in Financial Planning)

*RFP, Shariah RFP & CFP professionals can apply for exemption up to maximum of 7 core subjects*

## Assessment Structure

Assignments	60%
Exams	40%

(for almost all subjects)

## Entry Requirements

You must have obtained a Bachelor's degree with a minimum of 2.50 CGPA or its equivalent.

If you hold a Bachelor's degree with a 2.0 CGPA minimum, you may still gain entry with 5 years working experience in a relevant field.

Finance graduates may be eligible for credit transfers.

Non-degree holders may apply through the Accredited Prior Experiential Learning (APEL) process. Typically, you should be at least 30 years of age with a diploma or STPM equivalent. Please note that the application for APEL is made to the Malaysian Qualifications Agency (MQA).

For international students: If your first degree was not conducted in the English Language, you will have to take the English Placement Test or demonstrate English proficiency that is equivalent to IELTS with a bandwidth of 6.0.

## Financial Assistance

There is a wide range of financial assistance to ensure a Master's degree is within reach:

- EPF withdrawal from Account 2
- CIMB Bank – Zero Interest Instalment Plan
- MyBrain 15 – students will have to apply directly to the Ministry of Education and upon approval, will obtain a scholarship
- Flexible payment – pay as you go, by the number of subjects in a semester

## Career Opportunities

You will gain access to many open doors of employment and explore careers such as financial planner, agency manager, financial analyst, account manager, investment consultant, investment broker, chief financial officer or an employee of financial institutions.

## Intakes

January / May / September

## Duration

2 years



**SETARA 2013**

(SEGi University, Tier 5 Rating: Excellent)

**SEGi University** (DU031-B)

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